

## Gian Giuseppe Simeone

Italian-Swede Gian Giuseppe Simeone (born in Rome on May 31, 1966) is an art historian and archaeologist specialised in the preservation and promotion of cultural and artistic heritage. Based in Brussels since 1979, he works as a consultant on cooperation projects and programmes in the field of creative industries and cultural heritage for the European Commission and other national or international organisations.

In 2002, he founded Culture Lab, a consultancy specialised in the design and management, as well as in communication and visibility strategies for international cooperation projects in the field of culture, mainly supported by the European Union. Within this context, he has contributed to the realisation of more than 60 projects in all cultural areas, which have notably enabled the establishment of major exhibitions, research programs and coproductions in the disciplines of music, theatre, the visual arts and design; the organisation of international conferences and seminars; and many outreach initiatives aimed at the public and publications. He has also carried out numerous study, evaluation and consulting missions in Europe, Africa and the Mediterranean, aimed at highlighting the importance of culture in the policies of the European Union and in its role in a balanced economic and social development.

Gian Giuseppe Simeone has authored several reference and informative works on the study and enhancement of European and international culture and heritage, as well as on the creative industries.

For more information on his projects: www.culturelab.be

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